



\$TREET CONNECTED

LOGLINE

Engulfed within the true grittiness of Newark, New Jersey, Muta Muhammad must navigate between the principles of his religion and the lore of the streets. Ultimately finding opportunities in other cities to keep his inherited business successful.

SYNOPSIS

\$TREET CONNECTED follows three stages of a young Man's life who was raised Muslim but influenced by the streets.

Following the principles his Father instilled in him, Muta is on the path to greatness. But with the murder of his Father, he instantly inherits his Father's unknown drug connect. Muta enlists the aid of his childhood friends to help manage this new business venture. With the success of his hustle, he reconnects with an old crush, discovers his Mother is an addict and acquires new enemies.

Out of necessity, he is led to pursue business connections out of Newark. As these connections become fruitful, his faith, friendships and family ties are put to a test. This leads to someone close to him attempting to kill him.

The final episode of season 1 will reveal the culprit with the help of the viewers.



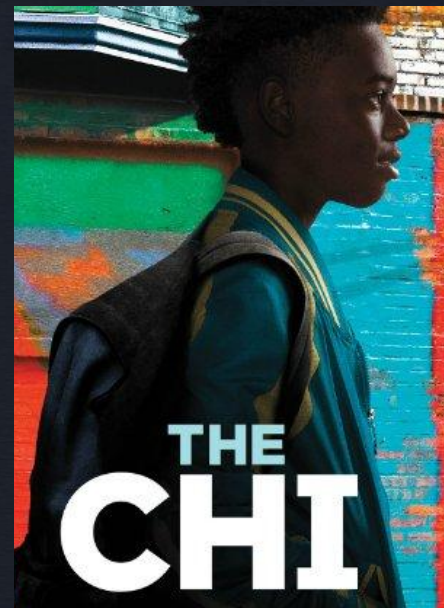
SHOW CROSS



MEETS



MEETS



MARKETING

\$TREET CONNECTED is an interactive drama TV series. Each season will begin with a "Mystery Scene". Throughout the season, clues will be presented to the audience to help solve this "Mystery Scene". During the 7th episode and right before the 8th episode airs, the audience will have an opportunity to vote on the ending of the finale. This gives the viewers the power to control the outcome of the show. This concept has been successful with "American Idol" and "The Voice".

The Islamic Gangster angle has never been done. Showing the major influence Black Muslims have on the inner city has not been seen on television. Adding the multi locational connection is also fresh. Highlighting different hoods and different street codes is extremely unique and riveting.

Each episode will have celebrity guests stars that will boost ratings. These celebrities will be mostly musical artist with a strong following in their hometown or state. Examples: T.I.(Atlanta), The Game(Compton, Ca), J. Cole(North Carolina), Meek Mill(Philadelphia), Travis Scott(Houston), Chance The Rapper(Chicago), Big Sean(Detroit), Lil Wayne(New Orleans), Fabolous(Brooklyn), etc.

Soundtrack distribution has already been secured.

Audience Demographics: 18-35 years old. Open Ethnicities

Targeting viewers who watches FX's "Snowfall" & "Atlanta", STARZ' "Power", SHOWTIME's "The Chi", FOX's "Empire", BET's "The Family Business" & BOUNCE TV "Saints & Sinners.

EXECUTIVE PRODUCER: Dawan Brown WRITER & DIRECTOR: Dennis L.A. White

Muta Muhammad

Neil Carr

IG: @followthecarr 8,000 followers

(Saints & Sinners, Survivor's Remorse)

Muta is a product of the streets of Newark and the principles of Islam. A unique combination that was nurtured by his Father.

His religion and boxing has helped him to control his anger. But as his life unravels so does his temper.

Due to the death of his Father he inherits his Father's business. His anger towards his Mother has festered since he was a little boy.

He dedicates himself to the streets which puts a distance to his faith. He wants to do the right thing but temptation always seems to linger.

He loves his daughter with all of his heart but has no love for her Mother. When Tammy is back in his life it causes a rift with his crew and the Mother of his daughter.





Mrs. Muhammad

Lady of Rage

IG: @theladyofrage_ 116k followers

(Next Friday, The Steve Harvey Show, Rap Icon)

Adele Muhammad married her husband at a young age because she was pregnant. She subsequently lost the baby but the resentment never left.

Even though she was blessed with another child in Muta, she was never the same. This led to her husband becoming the primary caregiver of their Son.

Adele became addicted to opioids to ease her pain. Her addiction drove a wedge within her family.

When her husband is murdered she makes it her job to find the killer. Through this pursuit, she creates a bond with Ramadan and they secretly enter rehab together. Muta is infuriated when he finds this out.

Big AB

Tobias Truvillion

IG: @tobiastruvillion 35.4K Followers

(Empire, In Contempt, First Wives Club)

One of Muta's closest friends, but he was special. His skills on the basketball court afforded him privileges his friends didn't receive.

He was destined to go to the NBA until a horrific injury derailed his career. This led to him working with Muta out of desperation.

Abraham gets arrested while holding the drug spot down. Instead of going to jail, the police offers him a chance to go to the academy because of his clean record. He takes the offer reluctantly at the behest of his Mother. While at the academy his friends believe he is serving time.

When he graduates and comes back home, he is forced to become an informant. He is stuck in the middle of honoring his badge and loyalty to his crew.





Tammy Morgan

Brave Williams

IG: @bmorebrave 55K Followers

(Bad Dad Rehab, R&B Divas)

Tammy was raised in the same neighborhood as Muta. She has a strong family bond that is centered in Christianity. When her Father received a promotion, her family moved to a better neighborhood. She graduated and went to college because that is what she was positioned to do.

When she reconnects with Muta, she initially doesn't approve of his street business. But as their relationship grows she supports him only with the promise that once he stashes enough money to leave the business, he will. The money, gifts and excitement becomes more addictive than she anticipated.

She is his voice of reason, his motivation and his vice.

Detective Peters

Dennis L.A. White

IG: @dennislawhite 8K Followers

(Notorious, The Family Business, Parenthood)

Detective Rolando Peters has a foul taste in his mouth when it comes to Muslims. He actually grew up within the faith but became extremely resentful when his Father was killed in the 911 attacks.

He joined the force specifically to fight Islamic terrorists. Muta becomes the target of Det. Peter's plan to destroy the growth of Muslims in the community. He is willing to use any means necessary to put Muta and his crew behind bars or in a grave.

Rolando is married to a white Woman which causes conflict between his relatives. He is a bitter Man with a point to prove.

How far will he go to destroy Muta?





MR. Muhammad

Treach

IG: @treachtribe 97.7K Followers

(The Sopranos, OZ, Jason's Lyric)

Mr. Alonzo Muhammad is a devout Muslim. He believes that the teachings of the Koran are the essence of existence.

A stern Father, he wants his Son to know how to survive in any circumstance. His boxing background helps him instill discipline into Muta.

There is plenty of contempt when it comes to his wife. He knows of her addictions and feels slightly responsible.

His murder leaves his Family in disarray. It is revealed after his death that he was heavy in the drug game. This causes problems for his Son but he laid a plan down before he died.



BINK

Travis Cure

IG: @travis.cure 242K Followers

(Illusions, Last Night a DJ Saved My Life)

Bink is Ramadan's cousin who is the connect from Atlanta. A calculating businessman, he prioritizes money over everything. A progressive drug dealer, Bink is interesting in ANYTHING that will further his finances. Once he finally trust the crew he introduces them to connects across the country.

His loyalty is always in question but he always comes through.



BLACK

Uncle Murda

IG: @unclemurda 442K Followers

(Power, 50 Central, G-Unit Artist)

Black is the assassin of the crew. He's a mercenary for hire. Black grew up with the guys. Originally from Brooklyn but his mother made his move to Newark to stay with his grandmother. His unadulterated honesty and relatable viewpoint becomes infectious and at times the voice of reason.

Black is not one to be crossed.



MUSTAFA

Dawan Brown

(100% Pure) EXECUTIVE PRODUCER

Mustafa grew up with Muta. He's always been in love with the streets. Through natural selection Muta became the leader but Mustafa is the heartbeat. This causes problems between them. Mustafa feels like he should be boss. Once they go to war for power it's almost impossible for them to come back from that. Mustafa's jealous overcomes him and he wants what Muta has. Will he get it?

PILOT

\$TREET CONNECTED opens with Muta & his daughter packing up his car when a crew of masked men pull up and attempt to rob and kill him. We see one of them has a SCB tattoo on his hand.

With the attempt unsuccessful, we join Muta in the hospital. His Mother is by his side when Detective Peters enters and questions him about the shooting and the money. We flashback to when Muta was 8 years old. We see the bond between he and his Father. His Father introduces him to boxing to control his anger. Mr. Muhammad leads the morning prayer as usual but Mrs. Muhammad is curiously late.

Muta skips school and gets high with his friends. We morph to 10 years later and Muta bonds with his crew by getting SCB tattoos. Mr. Muhammad gets murdered and that changes Muta's whole perspective on life.

An associate of his Father, Mr. Fahid recruits Muta to continue his Father's business. This leads to Muta becoming a dedicated drug dealer.

While his business is booming, he reconnects with an old friend, Tammy. She gives him a reason to smile but also confronts him about his business of choice.

When his block gets raided, Muta's bond with his crew is strained. Big AB is arrested during the raid. Now the crew is forced to find another supplier.. Through the connection of his best friend, Ramadan, the crew travels to Atlanta to do business with Ramadan's cousin, Bink. This evolves into a setup and their lives are in danger.

EPISODE CONCEPTS

EPISODE 1: "AL FATIHAH"

Muta gets shot by someone in his crew. We learn where he comes from and how his father influenced him. We see his introduction to boxing and his closeness to his crew. Muta re-connects with Tammy. He loses his deal with Fahid and has to travel to Atlanta to secure a supplier. Things don't go well and there is a standoff.

EPISODE 2: "THE UNDENIABLE REALITY"

Muta convinces Bink that they are there on good faith. They forge a solid business relationship. Mrs. Muhammad's addiction leads her to lean on an unsuspecting acquaintance. Big AB is offered a deal he can't refuse. The contempt grows between Muta and Mustafa. As Muta and Tammy get closer, his daughter's Mother begins to get jealous. Fahid is surprised how quickly Muta lands on his feet.

EPISODE 3: "THE TABLE SPREADS"

The connection with Bink is financially successful. Muta splurges on Tammy. Ramadan realizes that his addiction is taking over his life. Mustafa feeds off of the respect in the hood a little too much. Big AB thrives in the police academy. Fahid is feeling threatened.

EPISODE 4: AN-NISA

Tammy returns to school and realizes that her life isn't the same. Mrs. Muhammad attends rehab and meets a new friend. Big AB returns to the crew with open arms and hidden agendas. Mustafa flirts with the Mother of Muta's daughter, Keisha. Muta contemplates expansion.

EPISODE 5: IMRAN

The crew plans a surprise for Big AB. Big AB is forced to set up a sting. Muta files for custody. Tammy comes back from Atlanta. Ramadan visits Mrs Muhammad in rehab. Fahid threatens Mustafa. Mustafa kidnaps one of Fahid's nephews..

EPISODE 6: THE HEIGHTS

Muta & Mustafa travels to Chicago to meet one of Bink's connects. Big AB is interrogated by Detective Peters. Mrs. Mustafa tells Ramadan what she knows. Muta gets arrested. Tammy and Keisha get into it. Mustafa and Keisha get intimate. Fahid is on a warpath. Big AB gets recognized by a recruit from the police academy. Muta calls his daughter with instructions. The Chicago connect is frustrated.

EPISODE 7: AR-RA'D

Muta comes home. He and Mustafa fight. Tammy wants to convert to Islam. Fahid threatens to kill Muta's Mother. Tammy meets with an old friend. The Chicago goons pull up to Newark. Big AB is presented with corruption. Muta walks in on the unexpected.

EPISODE 8: THE SMOKE

Ramadan has a relapse. Keisha introduces Mustafa to her brothers. Big AB is surrounded by undercovers prepping for a mission. CPS comes to Keisha's house and gets her daughter. The Chicago goons threaten Muta. Muta decides to leave town until things cool down. Tammy plans on meeting him. Then.....

FUTURE SEASONS

SEASON 1

The introduction of the struggle between Islamic principles & Street protocols. Muta is betrayed by one of his crew.

SEASON 2

We find out how Mr. Muhammad faked his death. We follow Muta as a kid learning his religion and learning how to box. We show Muta and his crew growing up. Muta is set on finding out who shot him and retaliating. None of his crew is interested in going to war. This puts him at odds with the rest of his crew. Ramadan falls in love and he becomes connected to a terrorist group. Tammy becomes pregnant.

SEASON 3

Big AB struggles with his loyalty to his crew and his job when he discovers that his Father was a snitch. Ramadan must decide between joining the woman he loves or stopping the terrorist attack. Muta gets recruited by a respected Imam.



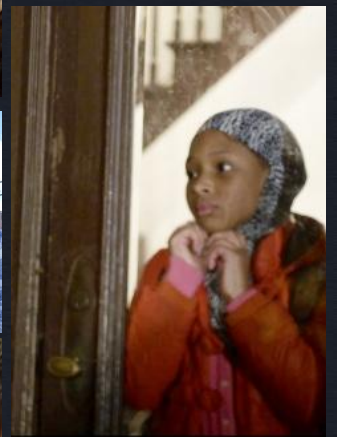
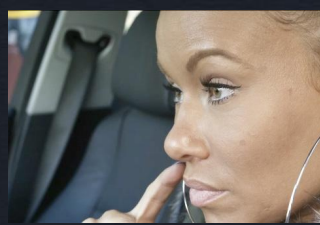
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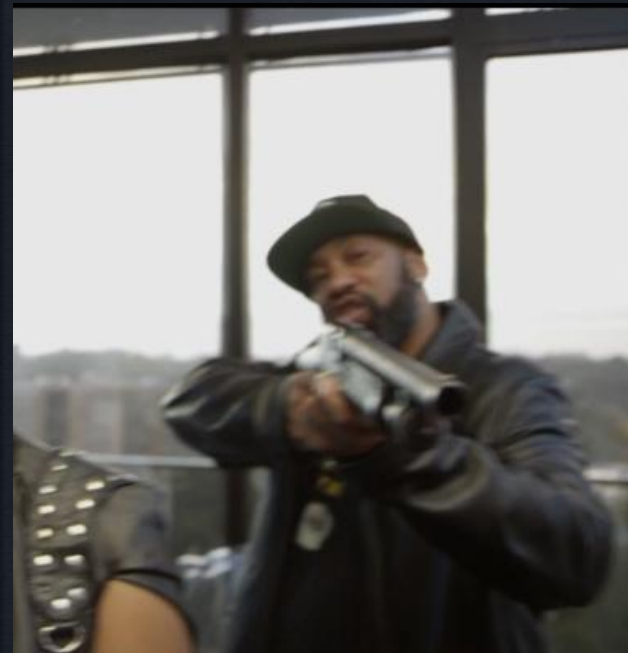
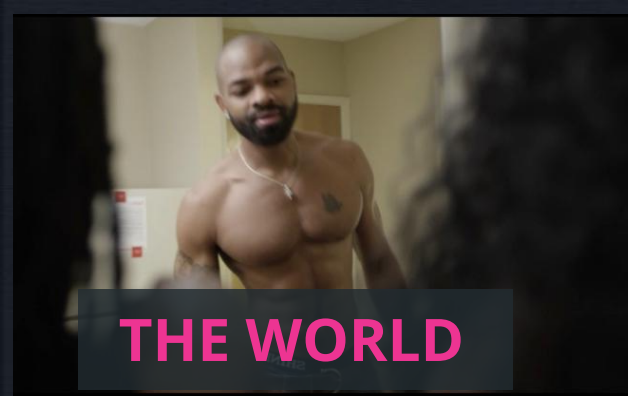
The series is a real gritty look at the streets of Newark and how Islam has shaped the culture.

Toggling back and forth between a documentary viewpoint and a cinematic outlook.

Think of the balance between HBO's "The Wire" and "Entourage". Real dark and deadly when in Newark and real bright and lively when in other cities.

The music is Hip hop based with soul music intertwined to give life to each scene.








PRESS

<http://thesource.com/2019/03/18/uncle-murda-street-connected/>

<https://www.myurbannews.com/home-1/2019/03/26/Lady-Rage-Uncle-Murda-and-Dennis-LA-White-Work-closely-on-New-Upcoming-Television-Series-Street-Connected>

☰ **SOURCE** 🔍



UNCLE MURDA, LADY RAGE STARS IN UPCOMING SERIES,
'STREET CONNECTED'

BY MISS2BEES © MARCH 18, 2019

100% PURE
PRESENTS
THE NEW TELEVISION SERIES

STREET CONNECTED

PRODUCED BY: DAWAN A. BROWN - WRITTEN / DIRECTED BY: DENNIS L.A. WHITE

STARRING

 UNCLE MURDA (REGGAE/TOPIA ARTIST, B-DUNIT RECORDS)	 NEIL CARR (“SAINTS AND SINNERS”)	 LADY OF RAGE (“NEXT FRIDAY”)
 BRAVE WILLIAMS (“BAD DAD REHAB”)	 TOBIAS TRUVILLION (“EMPIRE”)	 DENNIS L.A. WHITE (“NOTORIOUS”)

COMING SUMMER 2019



URBAN NEWS

Lady Rage, Uncle Murda and Dennis L.A. White Work closely on New Upcoming Television Series

STREET CONNECTED

TRAILER: https://www.youtube.com/watch?v=-0wTBu4g_WY

EMAIL: Yoururbanpassport@gmail.com

WEBSITE: WWW.STREETCONNECTED.COM

SOCIAL MEDIA: Instagram: @STREETCONNECTEDSERIES

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